

VHSA Board Meeting

Wednesday, April 16, 2022

ZOOM.

Present: Jim Lockridge, Sue Hoxie, Evelyn McFarlane, Joe Arduca, Abby Beerman, Sidney Bradley, Allen Fortin, Alexandra Breyer, Jake Elovitra, Aleigh Jerome, Allison Laflamme, Mary Catherine Graziano, Mike Allen, Nelson Ture, Rachel Noyes, Roger Thompson, Stephanie Busch, Paul White, Tony Facos, Barb Brody, Chris Norton, Lisa Lafont, John Flannigan, Ted Minall, Mandy White, Patrick McManamon, Bill Jenkins, Dan Goodman, Kevin Geno

Welcome:

The meeting was called to order by Barb Brody at 9:13am.

Vote to accept VHSA board meeting minutes from February. Al Fortin moved to accept, Dan Goodman seconds. Motion passed.

9:14 Executive Director Update

Sue Hoxie updated the following:

- Provided overview of the #SafeDrivesSaveLivesVT PSA Contest
 - Received 50+ entrants
 - Currently in People's Choice voting phase. Voting closes 4/17 midnight.
 - Raised \$4,100 in sponsorship
 - Hosting virtual awards ceremony on April 27th
 - Please share to get vote total up
- Provided update on Impaired Driving Summit:
 - In person! 200 people between Impaired attendees and CPS and driver ed.
 - 100 registered as of 4/9/22
 - Plus 70 from VDTSEA; plus 60 from CPS training
 - Sponsors/exhibitors include 3M, AT&T, Central Equipment, Springfield College, Stalker Radar, Worksafe TCI, YSCVT
 - Raised approximately \$1,800 in sponsorship/exhibitor fees
- Provided update Older Driver Safety "Road to Mobility" webinars. Co-produced with AARP, DOH, and DAIL. Three webinars
 - 4/27: Caregivers
 - 5/25: Law Enforcement
 - 6/29: Policymakers

9:30 Treasurer Report

Al Fortin provided a report on the treasury

- Checking has a balance of \$7,566.61
- Savings has balance of \$50.16
- Total: \$7,616.77

9:35: Sue Hoxie provided update on sponsorship opportunity with Lake Monsters. Have budgeted \$3K so the money is there for the sponsorship.

Al Fortin makes a motion to go ahead with the sponsorship, Barb Brody seconds, and passes unanimously. Discussion will continue on what the video will be.

9:50 Mandy White provide crash statistics & trends. Missing alot of toxicology information.

As of March 28 in each calendar year shown:		
Year	Fatalities (People)	Fatal Crashes
2022	15	13
2021	9	8
2020	5	5
2019	4	4
2018	7	6

9:55 Partner Updates

- Barb Brody – Annual Conference July 26th in Vancouver Canada. A lot of retirement in drivers ed. There is a teacher shortage.
- Mary Catherine - Bike Smart Program (23 schools signed up). Update on Winter walk and roll to school day. Beginning spring program May 4
- Allison Laflamme- Office is in the middle of traffic records assessment. Produced a Motorcycle drive well PSA. Notice of funding opportunity plan to beginning April.
- AL Fortin – click it or ticket campaign in May – Two press conferences; May 23 in Addison and planning on belt challenge with VT/NY kids. May 31st in Bennington press conference. Child seat course coming up in May and a few slots open.
- Jake Elovitra – Now working with CVSA. Working on “operation safe driver”. 50% of CMV crashes involve passenger vehicle.
- Patrick McManamon- DMV motorcycle classes starting in a month. 8 different sites throughout the State. Drivers Ed coordinator is setting up annual summit at St. Michaels. There is a school bus driver shortage.
- Mike Allen – ADTSEA NE Chapter meeting coming up. This is National Works zone Awareness week.
- Sid Bradley – CPS update. Had first class in Vergennes.
- Lisa Lafont- putting out a share the road campaign/PSA. Working on a curriculum for drivers ed
- Rachel Noyes – partnered with Dept of Liquor Control on “drive well Vermont” stickers which will be on back on their trucks. Posters will be in all bars in the State.

10:05 Allie Breyer, Vermont Department of Health gave a presentation on Older Drivers Safety Program

10:12 Adjournment

AI moves to adjourn, barb seconds and passes unanimously

Next Meeting: Wednesday, June 8, 9:00 a.m.