

VHSA Board Meeting

Wednesday, June 9, 2021

ZOOM

Present: Barb Brody, Kevin Geno, AL Fortin, Sue Hoxie, Mandy White, Allison Laflame, Evelyn McFarlane, John Flannigan, Stephanie Busch, Norma Griffiths, Ted Minall, Paul White, Jim Baraw, Aleigh Jerome, Dan Goodman, Roger Thompson, Mary Catherine

Welcome

Barb Brody moved, Al Fortin seconded Motion passes accept April Minutes

Kevin Geno– gave a update on Click it or Ticket it campaign. not 100% participation from law enforcement. Some departments in phase 2, and only stopping for serious infractions. A lot of folks still not wearing their seat belts.

Al Fortin- 2 press events for border to border. 24 major companies participate in NH/VT click it campaign.

Bill Jenkins- Discussion of media/press events. Haven't had a lot of participation and need to look at new and different ways to get the media's attention.

Maybe at next meeting have a presentation around media

May Crash Statistics

Mandy White – provided an overview of May crash statistics. Unbelted biggest factor. Lag in toxicology reporting.

VHSA Executive Director Update

Sue Hoxie

- FFY2022 grant submitted
- Overview of the virtual PSA contest
- Champlain Valley Fair - August 27 – September 5. Couple conversation with staff about booth. VSP will participate and is looking getting a wrecked car.. Sue will send out a signup sheet.
- VHSA Conference theme will be Impaired Driving and held in Killington. It will be held in conjunction with the with driver ed conference.
- Provided an overview of the Vermont Driver Training Facility asked that that board to approve a feasibility study. Board agreed that it's may be a good idea and should consider doing . Sue will look at funding models.

Treasurer Report: Al Fortin - Provide an updated on the Treasures Report.

Partner Updates

- Dan Goodman provided a recap of the May webinar series
- Barb Brody announced her retirement. Will be working with foster car and driver education.

- Allison Laflame – Office is working on highway safety plan. Media PSA's are being released shortly. They have a new distracted driving survey.
- Aleigh Jerome – NHTSA released preliminary estimates for crash stats for 2020. 7.2% up 2019. Ejection up 20%, fatalities among 65+ declined 9%.
- Mary Catherine- local motion updates. Pop up project around roadway design.
- Norma Griffiths – Federal Railroad Administration has two new video's on rail safety.
- Stephanie Busch- New CPS classes and technicians this summer. 5-7 tech per class across the state.
- John Flannigan – provided an update on DRE classes.
- Evelyn McFarlane provided a SHSP update. Had a great kickoff workshop on 6/2. Be on the lookout for additional emails for working groups.