

Meeting Notes



Wednesday February 15th 2017
Advisory Council Meeting

Lead: Evelyn McFarlane
Note taker: Lori Demingware

Glen Button, Bruce Nyquist, Erik Filkorn, (phone) Ken Millman, Scott Davidson, Dan Batsie, Jim Baraw, Barbara Brody (phone)

VHSA Website & Facebook Update: Evelyn

- New postings in Data, News and Articles and Projects
- The projects are listed by name in the project section with information from project sheets. Task force leaders invited to add data and photos and to send updates to Evelyn.
- Please use the website as the forum for collecting information and sharing data.
- News and Articles section has current reports that have been on the news regarding 2017 being a bad year.
- The Data section has the Road Safety Report (used for CBS news blip), data from Tanya on the workplace, charts from Mario, data from Barbara on the high school survey and data from GHSP.
- Facebook page. Has been active thanks to posts by Ken and the Alliance. Goal is to have a post a day on average. We would like to keep the activity going. The more photos and information we can post the better. Please spread the word.
- Notice: Saint Patrick's Day is one of the highest DUI arrest days in Vermont. St. Johnsbury PD has done an interview and PSA on Impaired and distracted driving. Lt. J. Flannigan put out message about safety and the upcoming Holiday,

Update OP 802: Jim

- Tanya – continuing work on workplace safety. Walmart is on board for child passenger safety information distribution.
- OP 802 met with Norm James for brainstorming ideas for poster campaign project. Ideas include for using Thunder Road drivers if possible as spokespeople.

Update #Anyone Can do Something: Ken

- Ken has been working with his team. There are 10 full time volunteers, many of them new blood. Most from Chittenden county area and marketing folks. Ken's concern, project scope is large and could benefit from being narrowed. Group landed on children and adolescents as a target group. Campaign to focus on 18 years and below as age group.
- Ken Wants to continue work on #ACDS as a larger project in addition to this, and will continue to do so.

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- Barbara – AAA has great materials for younger age students. Under 8 don't understand danger. No funding to bring materials to schools. Middle school is where change is taking place.
- Addison first group doing safety fair day on May 5th 2017

LE Partnership Forum: Scott

- Forum is good opportunity for dialogue. Discussion with LEA's as to why traffic safety is a priority. Scheduled 13th of April, half day.
- Budget is low cost. To be held at Regional Training Institute at Camp Johnson. Bruce mentioned funding possibility. Specific speakers coming free of charge. Cost is for coffee and snacks. Focus on Chittenden and NE Kingdom. Invite only.

Performance measures: Bruce

- The targets are finished and will be posted on Website once they are approved.
- The 5-year rolling average sets baseline target.
- Performance targets are set for fatalities, fatality rate, injury, injury rate, and vulnerable users.

Automated Speed Enforcement: Mario

- Presentation on automated speed enforcement.
- Council recommended that Mario continue to gather information and research. Suggestion to present the project to the VHSA Board at the next meeting.
- Mario has identified the first phase to involve planning, identifying candidate sites, and gathering information.
- The second phase, to include drafting documents including some draft legislation and building support.

I-89 Exit 13 to Exit 16: Bruce

Summary and overview of project

Focusing on quick solutions to the problem

Survey yielded 1800 responses with 1100 comments

A report will be prepared, and submitted for approval within VTrans.

Opening conversation with VPR for possible story.

Suggestion for this to be agenda item for the next Board meeting.

Meeting Adjourned 11:00