Meeting Notes



Wednesday January 18th 2017 Advisory Council Meeting

Lead: Evelyn McFarlane Note taker: Lori Demingware

Glen Button, Bruce Nyquist, Erik Filkorn, Ken Millman, Scott Davidson, Barbara Brody, Lt. John Flannigan (phone), Dan Batsie, Jim Baraw, Paul White, Barbara Brody (phone)

Updates:

- O Update on the SHSP from Bruce. It is finished and sent to Roger Thompson. Once it is signed and approved it will be distributed. Suggestion to make 100 hard copies to send out.
- o FHWA performance target setting meeting update. A task force has been formed to set the targets for the 5 measures required.
- o The VHSA grant through GHSP is moving forward. We have received funds from AAA and VIAA and the insurance policy now active.

• Organizational Information:

- Evelyn goal of meeting to review the strategies from the 7 critical emphasis areas in the 2017
 Safety plan in order to prioritize for guiding the task force teams, and to find gaps in order form new task force teams as necessary.
- o Identify the projects that can be implemented immediately for upcoming high risk events, Super bowl, St. Patty's Day and spring events. Identify short term projects, that can be accomplished by endo of year 2017, and identify projects that are long term, such as infrastructure which require a year or more to study, plan and complete.
- Today to review the CEA's from four top crash causes Speeding/Aggressive driving, Impaired driving, Occupant Protection & Distracted driving.
- o 'Project Detail Sheet' can be a format for tracking and keeping everyone informed. Ken has some suggestions for the sheet. Other suggestions welcome.
- Jacqui had prepared a calendar that includes all safety events. Good resource.

Curb Speeding and aggressive driving:

- o Continued Enforcement VSP Speeding enforcement grant for 2017 (STRIVE), and 10 speed trailers issued on 2016 GHSP funds Lt. John Flannigan
- o Education and outreach Facebook/Social Media Evelyn (with help from Ken)

- Education- 6 LE agencies and VSP have education grants. Municipals and Sheriffs can plan a High school Highway Safety Fair as per the VHSA Website. Jim Lockridge set this up and is the SME resource for this. Jim Baraw to contact grantees to give them information about the fairs.
- Education/Drivers Ed Barbara meeting with high schools in next two weeks regarding four workshops and can pass on information about Safety Fairs.
- Enforcement Glen and Paul meeting with Sheriff's and Chiefs. Pass on information about Safety Fairs.
- EMT Dan suggested Crash Scene Safety Program PSA EMS. He is meeting with Fire Academy.
 Interested in more public information on crash scene issues.
- o Infrastructure/Technology Automated enforcement for speed. A topic that has been brought up in the past, but can be revisited. Mario can do some background research on this subject.

Increased use of Occupant Protection:

- OP802 has initiated Poster Campaign Project and Workplace Outreach Tanya had success with K-mart for distributing safety material.
- Suggestion from Glen regarding the DMV as a safety inspection location for child car seats. Glen & Jim to reach out to DMV.
- Education Barbara brought up the national PSA competitions (such as Project Yellow Light) for high school students. She suggested they would be best used at high school tech centers. Barbara to send a copy of the survey that is conducted in schools with the section on highway safety for potential updating, to Evelyn. Information can be brought to the table in 4 upcoming workshops in the region for training.
- Jim is going to add Barb Brody and Nancy Andrus to the OP802 Taskforce to address High School Drivers Ed.

Reduce Impaired Driving:

 Continued education and outreach with social media suggested. 'Anyone Can Do Something' Led by Ken can be a good resource for this. Ken uses the NHTSA resources for social media.

• Distracted Driving and keeping Drivers Alert

Glen pointed out that efforts here should include CDL drivers, for the issue of keeping drivers alert.

Jim Lockridge – Perhaps has information from a survey he did last year. Check if there is a finalized report on Distracted driving.

More conclusive information will be available once we have more years of data from citations on handheld devices.

• Update: Anyone Can Do Something – Ken Millman Task Force Leader

- o Ken has reached out to many in the community to put together a task force team.
- Calendar of events and safety campaigns will help guide efforts to piggy back on efforts in enforcement and media campaigns.
- Meeting locations to be determined. Meeting in person suggested, at least to start, as opposed to calling in. Williston a good location.

• New Task Force opportunities identified:

- Education Safety Fairs in the spring Jim (grantees) and Barbara
- Crash Zone Safety Dan Batsie
- DMV Child passenger safety Jim and Glen (**OP802...?**)
- Automated enforcement research Mario

Suggestions for agenda items Board Meeting Feb 1st

- o Presentation from Timothy Gould, VSP confirmed for 10:00
- Status of Legislation Update
- o Vermont Highway Safety Plan Update
- o Treasurer Report
- o Advisory Council Update on new structure, and active projects.
- Meeting Adjourned: 10:45