

Vermont AOT Safety Campaign Calendar 2018

Modelled on NHTSA's Communications Calendar on trafficsafetymarketing.gov
A fusion of NHTSA, GHSP, VHSA, VTRANS, State and Municipal PD's and Sheriffs

LINK TO NHTSA COMMUNICATIONS CALENDAR
<https://www.trafficsafetymarketing.gov/calendars>

LINK TO NHTSA MARKETING MATERIALS
<https://www.trafficsafetymarketing.gov/get-materials>

JANUARY

S	M	T	W	T	F	S
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Happy New Year! **Jan. 1st**

January 12 DUI Task Force
Route 4 and Route 22A
Vermont, New York, and New
Hampshire.

JULY

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Jul. 4 Fourth of July NHTSA
Drive Sober or Get Pulled Over
Buzzed Driving is Drunk Driving

July 3-4
VSP - OPERATION CARE

July 3rd DUI Task Force
Location Vergennes

July 20th DUI Task Force
Location

FEBRUARY

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Feb. 4 NHTSA Super Bowl LII
Fans Don't Let Fans Drive Drunk
Twitter Chat: Super Bowl Feb.

VSP - OPERATION CARE
Super Bowl Sunday

Feb 4th DUI Task Force
Location - Shelburne

AUGUST

Back to School Safety Month Walk,
Bike, and Ride to School Safely!

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Aug. 17 - Sept. 3 NHTSA NEM
Drive Sober or Get Pulled Over
*Vermont LE Mobilization****

Aug 31-Sept 3 Labor Day
VSP - OPERATION CARE

Aug 11th DUI Task Force
Location - New Haven

Aug 18th DUI Task Force
Location - New Haven/Vergennes

August 9th, Summer Summit for
Driver Educators,

MARCH

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Mar. 17
NHTSA St. Patrick's Day
Buzzed driving is Drunk Driving
Twitter Chat: Buzzed Driving

March 10th DUI Task Force
Location - Burlington

March 17th DUI Task Force
Location - Colchester

SEPTEMBER

VHSA Champlain Valley Fair Aug 24-Sept 2

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Sept. 23-29 - NHTSA
Child Passenger Safety Week
Are Your Kids Safe? Buckle 'em Up!

Sept 1st DUI Task Force
Location - Essex CV Fair

Sept 13 VADA's Annual Meeting
Capital Plaza, Montpelier

Sept 20-21 VIAA Convention
Burlington

Sept. 29 NHTSA National Seat Check
Saturday

APRIL

Distracted Driving Awareness Month
UDrive. UText. UPay. Twitter Chat: Just Drive

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April 1-30 NHTSA National
Enforcement Mobilization for
Distracted Driving

April 3rd ATSSA Work Zone
Awareness Wall Event

April 4 UVMCC's Txt U L8R
Program - UVMCC Campus

April 6th VTrans Safety Day

April 9th - 13th
Work Zone Safety Week

OCTOBER

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Oct. 21-27 NHTSA National Teen
Driver Safety Week

Oct. 22-26 NHTSA National
School Bus Safety Week

Oct. 31 NHTSA Halloween Buzzed
Driving is Drunk Driving

MAY

Bicycle and Motorcycle Safety Awareness Month
Primary Message: **SHARE THE ROAD**

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May 21- Jun. 3 National Enforcement
Mobilization - Click It or Ticket
Vermont LE Mobilization***

May 4- VT Walk/Bike Summit
White River Junction, Barrette CF Arts

May 21 - 28 VSP - OPERATION
CARE All American Buckle-up/
Memorial Day

May 24 - VDTSEA Conference

NOVEMBER

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Nov. 15 & 16 VDTSEA
Conference

Nov. 22 NHTSA
Thanksgiving *Click It or Ticket*

Nov 21 - 25 Thanksgiving VSP
- OPERATION CARE

JUNE

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Jun. 18 - NHTSA National
Ride to Work Day *Share the*
Road with Motorcyclists

June 6th - 2018 Impaired
Driving Summit, AAA
Northern New England &
Maine Bureau of Highway
Safety, Portland Maine

DECEMBER

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Dec. 4th - Red Ribbon Ceremony

Dec. 14- Dec 31 NHTSA Holiday
Season *Drive Sober or Get Pulled Over*

Vermont LE Mobilization***

Dec 21 - 23 - VSP OPERATION
CARE Life Saver Weekend

*** Vermont Law Enforcement Mobilization - mandatory for GHSP grantees